



### **One Line Biography**

Bestselling author and top-rated speaker who delivers customized and interactive Digital Marketing keynotes and workshops helping businesses succeed through digital marketing.

### **Short Biography**

Corey Perlman is a speaker, consultant and nationally-recognized social media expert. His latest book, *Social Media Overload!*, ranked #1 on Amazon.com in every major business category.

Corey's spoken for brands such as General Motors, The PGA Tour and Sysco Foods on how to drive business results through social media. His company, Impact Social, Inc., employs a team of highly-skilled digital specialists that manage the social media accounts for over 40 businesses. When not working, Corey loves singing Jimmy Buffett lullabies to his young son and trying to overtake his adolescent daughter for the most Instagram followers.

### **Long Biography**

Bestselling author and top-rated speaker Corey Perlman helps businesses succeed through digital marketing. He teaches well-tested and current social media strategies. As owner of Impact Social Inc., Corey Perlman has been at the forefront of digital marketing for over 10 years. He started his career with the eCommerce Division of General Motors, before launching his consulting and speaking business in 2009. Since then, he's worked with such notable brands as Sysco Foods, The American Healthcare Association, Dale Carnegie Training and The PGA Tour.

As a keynote speaker, Corey Perlman delivers results with his engaging interactive talks that are always tailored to serve his client's individual needs. He is continually rated as a top speaker by companies big and small.

The celebrated author of two bestselling books, Perlman's first, *eBoot Camp!* Ranked No.1 on Amazon in every major business category. His most recent, *Social Media Overload! Simple Social Media Strategies for Overwhelmed and Time-deprived Businesses* has been called engaging, relevant, a must-read, and spot-on marketing advice for any business. Close to a decade of keynote speaking has produced a long list of highly satisfied clients.