



## **Corey Perlman - Social Media Speaker Introduction**

Our next speaker has canvassed the globe with an impassioned plea to all businesses who are struggling with social media overload: unless your trying to keep tabs on your teenagers, he's officially allowing you to say NO to Snapchat!!

You're welcome.

Corey Perlman has delivered the value-packed message your about to hear to such notable brands as The PGA Tour, Sysco Foods, The American Healthcare Association and General Motors.

His book, Social Media Overload, became an amazon.com bestseller in every major business category.

Corey's agency, Impact Social Media, is a full-service digital marketing company that services over 40 companies around North America.

When not working, you can find Corey singing Jimmy Buffett tunes to his 6-year-old son and trying to keep his 10-year-old daughter from having more Instagram followers than he does.

Please welcome Corey Perlman!!